



FOR IMMEDIATE RELEASE

Cato Research Cancer Advances Proudly Sponsors PurpleStride Raleigh-Durham 2017

Durham, NC, April 29, 2017— [Cancer Advances Inc.](#), a wholly owned subsidiary of Cato Holding Company, is helping create awareness and raise funds in the fight against pancreatic cancer, the nation's third leading cause of cancer death, by sponsoring and participating in PurpleStride Raleigh-Durham 2017 5K Run & Family-Friendly Walk. Employees and their families have come together to create Cato Research Cancer Advances Team and hope to raise more funding beyond their sponsorship to support the mission of the Pancreatic Cancer Action Network to advance research, support patients, and create hope.

PurpleStride Raleigh-Durham 2017 5K Run & Family-Friendly Walk will take place today at the NC State Centennial Campus. This community event is planned entirely by local volunteers and will pay tribute to loved ones who have succumbed to the disease, as well as honor those who are currently fighting pancreatic cancer.

This year, an estimated 53,070 Americans will be diagnosed with pancreatic cancer and approximately 41,780 will die from the disease. The five year survival rate is just 8 percent and has remained largely unchanged in the last forty years because early detection tools and effective treatments have yet to be developed. This devastating disease has claimed the lives of many including public figures such as Steve Jobs, actor Patrick Swayze, Carnegie Mellon University Professor Dr. Randy Pausch, actor Michael Landon, opera tenor Luciano Pavarotti and more recently, English actor Alan Rickman and New York Times bestselling author Pat Conroy.

About Cancer Advances Inc.

Cancer Advances Inc., a wholly owned subsidiary of Cato Holding Company, is a biotechnology company focused on impacting human health and suppressing the

Cancer Advances is DEDICATED to enhancing the immune system and augmenting human quality of life by targeting the progression of gastrointestinal cancers.

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progression of gastrointestinal cancers by enhancing the adaptive immune system. The company is led by an experienced management team and has a broad intellectual property portfolio.

Please visit our product page for more information on what is in development: <http://www.canceradvancesinc.com/product.html>

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