



FOR IMMEDIATE RELEASE

Cancer Advances Proudly Sponsors PurpleStride Raleigh-Durham 2016

Durham, NC, May 10, 2016— [Cancer Advances Inc.](#), a wholly owned subsidiary of Cato Holding Company, is helping create awareness and raise funds in the fight against pancreatic cancer, the nation's third leading cause of cancer death, by sponsoring and creating a team to participate in PurpleStride Raleigh-Durham 2016 5K Run & Family-Friendly Walk. Employees and their families have come together to create Cancer Advances Team and hope to raise more funding beyond their sponsorship to support the mission of the Pancreatic Cancer Action Network to advance research, support patients, and create hope.

PurpleStride Raleigh-Durham 2016 5K Run & Family-Friendly Walk will take place this Saturday at the NC State Centennial Campus. This community event is planned entirely by local volunteers and will pay tribute to loved ones who have succumbed to the disease, as well as honor those who are currently fighting pancreatic cancer.

This year, an estimated 53,070 Americans will be diagnosed with pancreatic cancer and approximately 41,780 will die from the disease. The five year survival rate is just 8 percent and has remained largely unchanged in the last forty years because early detection tools and effective treatments have yet to be developed. This devastating disease has claimed the lives of many including public figures such as Steve Jobs, actor Patrick Swayze, Carnegie Mellon University Professor Dr. Randy Pausch, actor Michael Landon, opera tenor Luciano Pavarotti and more recently, English actor Alan Rickman and New York Times bestselling author Pat Conroy.

[To join the Cancer Advances Team or make a donation,
click here to visit our team page.](#)

Cancer
Advances is
DEDICATED
to enhancing
the immune system
and augmenting
human quality of life by
targeting the progression
of gastrointestinal cancers.

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About Cancer Advances Inc.

Cancer Advances Inc., a wholly owned subsidiary of Cato Holding Company, is a biotechnology company focused on impacting human health and suppressing the progression of gastrointestinal cancers by enhancing the adaptive immune system. The company is led by an experienced management team and has a broad intellectual property portfolio.

Please visit our product page for more information on what is in development: <http://www.canceradvancesinc.com/product.html>

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