



FOR IMMEDIATE RELEASE

Cancer Advances attends PanCAN PurpleStride 2016 Raleigh-Durham Leadership Breakfast

Durham, NC, March 8, 2016—Representatives of [Cancer Advances Inc.](#), a wholly owned subsidiary of Cato Holding Company, and [Cato Research](#) attended the Pancreatic Cancer Action Network's PurpleStride 2016 Raleigh-Durham Leadership Breakfast on Tuesday, March 8th .

This year's breakfast included guest speakers and Honorary Chairs, Channing Der, PhD and Kirsten Bryant, PhD, of UNC Lineberger Comprehensive Cancer Center, as well as Pamela Acosta Marquardt, Founder of the Pancreatic Cancer Action Network.

The breakfast was organized to introduce the local volunteer affiliate and provided the opportunity for local community, healthcare, and business leaders to meet, network, and learn about the strides being made against pancreatic cancer in our community and nationwide. With a five year survival rate of just 8%, the Pancreatic Cancer Action Network is committed to rewriting the book on how to fight this deadly disease and challenged the participating leaders to step up in the fight by joining this year's PurpleStride Raleigh-Durham, a family-friendly walk benefiting the Pancreatic Cancer Action Network on May 14, 2016. Cancer Advances and Cato Research members plan to attend the PurpleStride as well this year.

About Cancer Advances Inc.

Cancer Advances Inc., a wholly owned subsidiary of Cato Holding Company, is a biotechnology company focused on impacting human health and suppressing the progression of gastrointestinal cancers by enhancing the adaptive immune system. The company is led by an experienced management team and has a broad intellectual property portfolio.

Cancer
Advances is
DEDICATED
to enhancing
the immune system
and augmenting
human quality of life by
targeting the progression
of gastrointestinal cancers.

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Please visit our product page for more information on what is in development: <http://www.canceradvancesinc.com/product.html>

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